Author index

Dissertations

Brownlee, Bonnie Jeanne, 1
Chaudhry, Naz Perwer, 2
Choe, Sun Yuel, 3
Choquette, Claude, 4
Cohen, Jeremy, 5
Daley, Patrick J., 6
Douglas, Sara Umberger, 7
Echewa, Thomas Obinkaram, 8
Egueke, Christopher Godwin, 9
Elway, Harry Stuart, III, 10
Fico, Frederick, 11
Gould, Jane Esther, 12
Hefley, James Carl, 13
Holly, James Nicholas, 14
Hurwitz, Donald Lee, 15
Jackson, Gordon Stuart, 16
James, Beverly, 17
Jennings, James M., II, 18
Jonovic, Donald Joseph, 19
Kennamer, James David, 20
Kern, Marilyn Louise, 21
Kishi, Shizue, 22
Kromer, Gary Robert, 23
Mahoney, Kathleen P., 24
McCoy, Thomas S., 25
McNamara, Jack Donald, 26
Meehan, Eileen Rose, 27
Olsen, Orjan Olof Vilhelm, 28
Ozanich, Gary William, 29
Pasadeos, Yorgo, 30
Pasternack, Steve Robert, 31
Patterson, Oscar, III, 32
Reese, Stephen Dee, 33
Robinson, James Daniel, 34
Rogers, Martha, 35
Ruidl, Richard Alan, 36
Shoemaker, Pamela J., 37
Sigman, Stuart Jay, 38
Sinno, Abdul-Karim Rafic, 39
Stocking, Susan Holly, 40
Stone, Sara Mantooth, 41
Tamborini, Ronald C., 42
Taylor, Ronald Earl, 43
Tims, Albert Rea, Jr., 44
Turner, Ralph J., 45
Wesson, David Arnold, 46
Woodworth, Ralph L., 47

Theses

Abdulaziz Al Saud, Turki Sultan, 48
Abelson, Justin A., 49
Ailor, Jennifer, 50
Akinwande, Anjuwon Josiah, 51
Albers, Robert A., 52
Allison, Richard, 53
Al-Shamari, Sulaiman Gaza, 54
Al-usmani, Abdulrazak, 55
Andrews, Lucia Dianne, 56
Ashman, Marguerite Gemson, 57
Badalian, Karen C., 58
Barrett, Grace Hanley, 59
Bates, Robert L., 60
Beale, Rayburn Irvin, 61
Beebout, Edward J., Jr., 62
Beil, Brian N., 63
Berlin, Kinsey, 64
Bernardoni, James M., 65
Bernstein, James M., 66
Billingsley, Gordon, 67
Blackwood, Stephanie K., 68
Boettger, Charles Edward, 69
Boyles, Patrick, 70
Bradshaw, Jean, 71
Brink, Martha, 72
Brooks, Cleo A., 73
Brown, Mark W., 74
Burrows, Paul Edmund, 75
Bystrom, Dianne G., 76
Cain, Gloria Marie, 77
Caristi, Dominic G., 78
Cecala, Guy David, 79
Chan, Suzy, 80
Chandramouli, Ramabadhran, 81
Channell, Kathy E., 82
Childers, Charles David, 83
Chirco, Anita P., 84
Chu, Cecilia Chik-to, 85

The numbers cited in the index are the abstract numbers.

Author index

Dissertations

Brownlee, Bonnie Jeanne, 1
Chaudhry, Naz Perwer, 2
Choe, Sun Yuel, 3
Choquette, Claude, 4
Cohen, Jeremy, 5
Daley, Patrick J., 6
Douglas, Sara Umberger, 7
Echewa, Thomas Obinkaram, 8
Egueke, Christopher Godwin, 9
Elway, Harry Stuart, III, 10
Fico, Frederick, 11
Gould, Jane Esther, 12
Hefley, James Carl, 13
Holly, James Nicholas, 14
Hurwitz, Donald Lee, 15
Jackson, Gordon Stuart, 16
James, Beverly, 17
Jennings, James M., II, 18
Jonovic, Donald Joseph, 19
Kennamer, James David, 20
Kern, Marilyn Louise, 21
Kishi, Shizue, 22
Kromer, Gary Robert, 23
Mahoney, Kathleen P., 24
McCoy, Thomas S., 25
McNamara, Jack Donald, 26
Meehan, Eileen Rose, 27
Olsen, Orjan Olof Vilhelm, 28
Ozanich, Gary William, 29
Pasadeos, Yorgo, 30
Pasternack, Steve Robert, 31
Patterson, Oscar, III, 32
Reese, Stephen Dee, 33
Robinson, James Daniel, 34
Rogers, Martha, 35
Ruidl, Richard Alan, 36
Shoemaker, Pamela J., 37
Sigman, Stuart Jay, 38
Sinno, Abdul-Karim Rafic, 39
Stocking, Susan Holly, 40
Stone, Sara Mantooth, 41
Tamborini, Ronald C., 42
Taylor, Ronald Earl, 43
Tims, Albert Rea, Jr., 44
Turner, Ralph J., 45
Wesson, David Arnold, 46
Woodworth, Ralph L., 47

Theses

Abdulaziz Al Saud, Turki Sultan, 48
Abelson, Justin A., 49
Ailor, Jennifer, 50
Akinwande, Anjuwon Josiah, 51
Albers, Robert A., 52
Allison, Richard, 53
Al-Shamari, Sulaiman Gaza, 54
Al-usmani, Abdulrazak, 55
Andrews, Lucia Dianne, 56
Ashman, Marguerite Gemson, 57
Badalian, Karen C., 58
Barrett, Grace Hanley, 59
Bates, Robert L., 60
Beale, Rayburn Irvin, 61
Beebout, Edward J., Jr., 62
Beil, Brian N., 63
Berlin, Kinsey, 64
Bernardoni, James M., 65
Bernstein, James M., 66
Billingsley, Gordon, 67
Blackwood, Stephanie K., 68
Boettger, Charles Edward, 69
Boyles, Patrick, 70
Bradshaw, Jean, 71
Brink, Martha, 72
Brooks, Cleo A., 73
Brown, Mark W., 74
Burrows, Paul Edmund, 75
Bystrom, Dianne G., 76
Cain, Gloria Marie, 77
Caristi, Dominic G., 78
Cecala, Guy David, 79
Chan, Suzy, 80
Chandramouli, Ramabadhran, 81
Channell, Kathy E., 82
Childers, Charles David, 83
Chirco, Anita P., 84
Chu, Cecilia Chik-to, 85

The numbers cited in the index are the abstract numbers.

Cigard, Jane Forman, 86
Clayton, David H., 87
Cobb, Stephen Edward, 88
Collett, Mildred Raymond, 89
Cook, Edward Earl, 90
Cook, James B., 91
Corsaro, Domenic John, 92
Cottrell, Sandra K., 93
Dama, Na'ankot Peter Douglas, 94
Dann, Diane DuVal, 95
Delp, Maureen Rita Bonney, 96
Depari, Eduard, 97
Deshpande, Shekhar, 98
Diehl, William J., Jr., 99
Dominitz, Claudia Lynn, 100
Dorr, Robert, 101
Dosch, Jeanne, 102
Duncan, Noreen Lois, 103
Elfring, Christine A., 104
Elliott, Patrick Reardon, 105
Elrod, Nanette Beth, 106
England, Michael Timothy, 107
Epstein, Debra, 108
Erdmann, Laurie M., 109
Espinoza, Edgar, 110
Espitia, Ricardo, 111
Fernandez, Guillermo, 112
Fitzpatrick, Kathy R., 113
Flanderka, Peter Charles, 114
Fritzler, Marilyn, 115
Funk, Timothy Jess, 116
Furrow, Larry D., 117
Gabler, Linda B., 118
Gallepp, George William, 119
Germer, Fawn Patricia, 120
Gilbert, Robert Brian, 121
Gill, James V., 122
Gissler, Joyce, 123
Gleason, Timothy W., 124
Goodman, Mark Lee, 125
Goodspeed, Lori Lee, 126
Goosmann, Robert S., 127
Granbois, Judy, 128
Graper, David John, 129
Grimes, Karen A. Babcock, 130
Grych, Sandra Jean, 131
Guzzy, Christine F., 132
Halyburton, Porter Alexander, 133
Hammond, Madge E., 134
Hanke, Robert John, 135
Harkin, Patricia Sielert, 136
Harriston, Keith A., 137
Harvey, Lisa St. Clair, 138
Heinrich, James R., 139
Hill, Suzanne M. Schwab, 140
Hilloowala, Julianne, 141
Hiscock, Edwin A., 142
Holden, Rosemary, 143
Hopkins, Myrna Gail, 144
Humphrey, Alice Stark, 145
Hutzell, Richard W., 146
Ikhuese, Olusegun, 147
Intemann, Robin Head, 148
Irwin, Perry Jon, 149
Iwowo, Thelma N., 150
Jackson, DeForrest, 151
Jensen, Dwight Wm., 152
Johnson, Anthony L., 153
Jones, Carl, 154
Jones, Sharon August, 155
Jordan, Catherine Louise, 156
Jordan, Myron K., 157
Jung, Im-Sun, 158
Kacoha, Margaret, 159
Kadin, Deborah J., 160
Kalman, Kenneth Lawrence, 161
Kang, Jong Geun, 162
Kauffman, Bette Jo, 163
Kelejian, Irene Mary, 164
Kelly, Mary Patricia, 165
Keyser, Judith G., 166
Kienzle, Raymond A., Jr., 167
Knapp, Steven Duncan, 168
Kuba, Suzanne M., 169
Kwak, Myung-soo, 170
Lamont, Tom, Jr., 171
Lang, Mary Beth, 172
Larner, Keith Raymond, 173
Laughren, Cheryl Marie, 174
Lauria, Mary L., 175
Lee, Chung Wen, 176
Lee, Geri Diane, 177
Lieteau, Toni, 178
Lim, Suan K., 179
Little, Pamela Ann, 180
Livingston, Deborah M., 181
Luskin, Eric Stephen, 182
Luthra, Rashmi, 183
Mahaffy, Cheryl A., 184
Makleff, Orna H., 185
Manangka, Monny S., 186
Mangone, Richard, 187
Marshall, Kenneth D., 188
Martin, Jody, 189
Martin, Richard, 190
Matteson, Sumner W., 191
McAwley, Mary Anne, 192
McCart, Alice Margaret, 193

The numbers cited in the index are the abstract numbers.

McDougald, J. Kevin, 194
McGovern, Kevin J., 195
McGraw, Anita Grant, 196
Mead, Terrance C., 197
Megwa, Eronini Ralphael, 198
Mehler, Audrey Lee, 199
Meléndez, Carmelo Morales, 200
Meredith, Donna Stanley, 201
Miller, Maureen Adelaide, 202
Mills, Carol Ann, 203
Moh, Petter Chi-Yung, 204
Mojica, Perla B., 205
Morgan, Andrew William, 206
Morgan, Richard Cohen, Jr., 207
Motzer, Susan Elizabeth, 208
Mullis, William Morgan, 209
Neilson, Gregg Douglas, 210
Nelson, Lu Ann Massie, 211
Neuman, Jackie Stillwell, 212
Newton, Kimberly K., 213
O'Brien, Jean, 214
O'Connell, Virginia Gillespie, 215
Ogunduyile, Feyi, 216
Oliva-Velez, Maria Ines, 217
Ostoich, Liliana Toro-Moreno, 218
Ott, Christy, 219
Partch, Marcia A., 220
Paxson, Avis Jeanette Reynolds, 221
Pearson, George T., 222
Peaster, Mark E., 223
Peck, Janice Anne, 224
Pelzer, David A., 225
Pettey, Gary R., 226
Plott, William Joseph, 227
Pontarelli, John M., 228
Puntney, Linda S., 229
Purcell, Eugene George, III, 230
Quesenberry, Marcia Kay, 231
Quintero, Kimberly Beaton, 232
Rahim, Samsudin Abdul, 233
Ray, Abby Louis, 234
Reaves, Shiela, 235
Reich, Pamela J., 236
Reichley, John Arthur, 237
Ribar, Richard, 238
Roberts, John William, 239
Rodriguez, Sonia M., 240
Root, Margaret G., 241
Rowe, Kathleen M., 242
Rumbley, Susan Greear, 243
Ruotolo, Carlos, 244
Said, Robert Neal, 245
Saxon, Claire Lyn, 246
Scarffe, John A., 247
Schleuder, Joan S., 248
Schoch, Kathleen Susan, 249
Schwartzers, Karen Daugerdas, 250
Shah, Hemant G., 251
Shrader, Gregory, L., 252
Shuriedeh, Mohammad Jihad, 253
Sides, Ann Bardsley, 254
Simarski, Lynn Teo, 255
Sirohi, Seema, 256
Sleeth, Nancy M., 257
Smith, Gail P., 258
Sosna, Marvin L., 259
Stanton, Thomas Sheridan, 260
Sterbenc, Anthony J., 261
Stram, Pavlova de Souza, 262
Strodthoff, Glenn G., 263
Sullivan, Michael V., 264
Sweeney, Patrick J., 265
Tarver, Daniel Charles, 266
Tate, Daniel F., 269
Taylor, David Edwin, 268
Thompson, John A., 269
Thompson, Lujuan, 270
Tiffin, Joy Elaine, 271
Tohomdet, Obadiah Siman Dabit, 272
Toole, Davi Trent, 273
Tseng, Huaichung, 274
Van Ness, Susan L., 275
Veley, Michael D., 276
Venker, Teresa, 277
Wall, Michael Kevin, 278
Walters, Sally, 279
Wang, Chi-Rong, 280
Wang, Cynthia Shing-Ren, 281
Warren, Andrea, 282
Washington, Marva L., 283
Wassell, Irene, 284
Wawrzaszek, Laura Ann, 285
Weatherholt, Kathy L., 286
Webb, Stephen, 287
Weisblat, Tinky, 288
Werth, Brian, 289
Wessling, John, 290
West, Marilyn L., 291
Whittle, Doug D., 292
Widmer, Laura Beth, 293
Wiesner, Naomi Klayman, 294
Wilcoxson, Jenny Marie, 295
Woods, Richard G., 296
Yorke, Justice M. S., 297
Youm, Kyu Ho, 298
Zaradich, Linda J., 299

The numbers cited in the index are the abstract numbers.

Subject Index

Access to information, 76, 86, 93
Adolescents and media, 3, 20, 44, 77, 163, 285
Adversary journalism, 143
Advertising, 22, 35, 87, 173. See also, individual media
Advertising, direct mail, see Direct mail advertising
Advertising messages, 39, 46, 291
Advertising research. 19
Aesthetic perception, 92, 98
Africa, 153, 254
Agenda setting, 161, 202
Aggression, 261
Agriculture, 51, 67, 214, 255
Alternative press, 6, 235
American Indians, 96
Arkansas, 144
Arkansas Democrat, 296
Arkansas Gazette, 269
Arts criticism, 182, 208, 288
Arts criticism (specimen), 238
Ascertainment, 171
The Atlanta Constitution, 278
Attitudes, 4, 101, 176, 261
Audience research, 15, 27, 82, 131, 168, 181, 211. See also, Survey research
Audio-visual communication (specimen), 141
Barry, Iris, 288
Bates, Lucious Christopher, 284
Bibliography, 99, 227, 256
Black press, 178, 283, 284
Blacks, 21, 137, 154, 270
Book publishing, 26
Book reviewing, 208
Broadcast fees, 175
Broadcast ratings, 15, 27
Business news, 7, 143, 169
Cable television, 138, 187
Cameras in courtroom, 31, 86, 216
Caribbean, 210
Carter, James Earle, Jr., 283
Carter, Richard F., 36
Censorship, 189, 293, 297
Children and media, 4, 163, 285
Children and television, 42, 294
China, 274, 280
China Reconstructs, 280
Chinese-Americans, 176, 281
Civil rights, 284
Cognitive processes, 3, 4, 92
Communication development, 1, 55, 69, 94, 185, 210, 233, 245. See also, National development
Communication theory, 14, 17, 25, 225
Communicator analysis, 83
Community journalism, 23, 62, 122, 125, 131, 134, 164, 184
Content analysis (advertising), 21, 39, 162, 202
Content analysis (books), 201
Content analysis (films), 129
Content analysis (magazines), 30, 58, 68, 96, 104, 137, 153, 158, 165, 221, 263, 267, 280
Content analysis (newspapers), 54, 62, 63, 148, 158, 161, 190, 215, 223, 251, 271, 278, 281, 283, 296
Content analysis (television), 32, 100, 127, 266
Corporate advertising, 161
Corporate communications, 50, 177, 231, 241, 249. See also, Organizational communications
Cosmopolitan, 242
Crime news, 76, 278, 289
Critics, 182
Cukor, George, 65
Cultural imperialism, 272
Dane County (WI), 255
Decision-making, 183, 214
Diffusion research, 9, 233, 263, 267
Direct mail advertising, 13, 252
Disaster news, 219, 220
Documentaries, 52
Documentaries (specimen), 52, 88
Dreiser, Theodore, 140
Economic news, 153
Editorial bias, 151, 158, 236
Editorial policy, 54, 72, 115, 125, 152, 205, 221, 237
Educational television, 209. See also, Instructional television
Education news, 290
Elderly, 38, 57
Elite news media, 114, 251, 254, 271, 277
El Miami Herald, 217
El Salvador, 277
Employees, 24, 249, 257, 287
Employment, 132, 136
Environment news, 56, 58, 104, 119, 225, 260, 263
Ethics, 6, 43, 47, 66, 140, 142, 250, 281
Ethnic press, 110, 176, 217
Fair trial, 18, 81, 289
Family communication, 20, 34, 135
Feature writing, 279
Federal Communications Commission, 175
Film production, 53, 65, 85, 138
Films, 65, 129, 168, 288
First Amendment, 5, 18, 76, 123, 144, 160, 231, 293
Foreign correspondents, 256
Foreign news, 30, 54, 80, 258, 277

The numbers cited in the index are the abstract numbers.

Fox, Sidney S., 70
Freedom of the press, 18, 55, 81, 124, 160, 190, 198, 289. See also, First Amendment
Freedom of speech, 5
Gatekeeper, 89, 115, 174
Gender orientation, 111, 148. See also, Sex roles
Georgia Public Telecommunications Commission, 207
Ghana, 63
Godey's Lady's Book, 213
Gossage, Alice Bower, 89
Grant, Jane C., 275
Graphics, 45, 184, 186, 291
Group communication, 8, 85, 225
Habermas, Jürgen, 6
Haiti, 210
Heiskell, John Netherland, 269
High school media, 109, 123, 144, 286, 292, 293
Hispanics, 110, 217, 240
Historical analysis (magazines), 193, 213
Historical analysis (newspapers), 122, 157, 162, 223, 227
Holmes, Oliver Wendell, 5
Homosexuals, 267
Hubbard, Alice Moore, 64
Idioms, 36
India, 262
Indonesia, 97
Information recall, 33, 105, 172, 218
Information seeking, 2, 51, 77, 102, 183, 211, 214
Innis, H.A., 224
Instructional television, 42, 82
International news flow, 63, 146, 151, 239, 251, 254, 258
Interpersonal communication, 83, 154
Iran, 114
Job satisfaction, 59
Job seeking, 132
Journalism education, 113, 132, 142, 149, 188, 234, 279, 286, 292
Journalists, 59, 99, 206, 244, 269
The Kansas Magazine, 72
KDYL radio (Salt Lake City, UT), 70
Labor issues, 7
Lark, UT, 116
Latin America, 244
Legislatures, 11
Letters to the editor, 148
Libel, 170, 197, 298
Literacy, 245
Magazine advertising, 165, 202
Magazine audience, 212, 242. See also, Audience research
Magazine failures, 247
Magazines, 90, 192, 193, 196, 213, 221, 268, 275
Managerial style, 246, 248
Marketing, 22, 95, 168
Marković, Mihailo, 17
Marx, Karl, 17
Media criticism, 56, 182
Media effects, 12, 37
Media ownership, 29, 73, 125, 152
Message strategies, 13, 19, 39, 130, 172
Middle East, 54
Minorities, 73
Mississippi, 215
Motion pictures, see Films
Muckraking, 235
The National Geographic Magazine, 104
National Radio Broadcasters Association, 24
National development, 1, 9, 97, 245. See also, Communication development
New International Information Order, see International news flow
New Mexico, 219
News, 28, 35, 62, 107, 112, 114, 115, 152, 199, 205, 299
News magazines, 30, 32, 96, 114. See also, Elite news media
Newspaper advertising, 35, 162, 252
Newspaper history, see Historical analysis (newspapers)
Newspaper management, 29, 164
Newspaper ownership, see Media ownership
Newspaper Preservation Act, 29
Newspaper readership, see Readership
Newspaper technology, 41, 299
News releases, see Publicity releases
News selection, 258
News sources, 260, 270, 271
New World International Information Order, see International news flow
The New Yorker, 275
Nicaragua, 1
Nigeria, 94, 146, 150, 198, 272
Ohio, 223
Oklahoma, 216
Oklahoma Monthly, 247
Opinions, see Attitudes; Public opinion
Organizational communication, 2, 38, 50, 71, 84, 91, 179, 287. See also, Corporate advertising; Corporate communications
Organizational communication (specimen), 8, 194
Parker, Dorothy, 203
Peer influence, 34
Penny newspapers, 157
People's Republic of China, see China
Perception, 108, 163
Peters, A.D., 26
Phenomenology, 25
Photographers, 250
Photography, 61, 135, 163, 186
Pittsburgh Courier, 178
Pittsburgh Magazine, 192
Playboy, 297

The numbers cited in the index are the abstract numbers.

Political campaigns, 204, 215, 231, 232, 283
Political communication, 10, 11, 20, 37, 44, 60, 156, 224, 226. See also, Political campaigns; Presidential coverage
Political socialization, 3, 28, 37, 44, 156
Popular culture, 166
Pornography, 297
Presidential coverage, 271. See also, Political communication
Press criticism, see Media criticism
Press freedom, see Freedom of the press
Press releases, see Publicity releases
Prestige press, see Elite news media
Privacy, 76, 197
Professionalism, 43, 143, 149, 234, 244, 250
Propaganda, 199, 280
Public information campaigns, 67, 116, 220
Publicity releases, 40, 62, 205, 228, 276
Public opinion, 101, 148, 173
Public relations, 48, 84, 200, 205, 268
Public relations (case study), 106, 133, 147, 180, 220, 249, 253, 264, 295
Public relations practitioners, 91, 113, 177, 228, 246
Public relations (specimen), 257
Public service announcements, 273, 276
Public television, 207
Publishers, 64, 90, 196
Puerto Rico, 200
Radio, 1, 70, 73, 74, 107, 210
Radio Moscow, 199
Radio news, 88, 107
Radio programming, 240
Radio programs (specimen), 117, 159
Readability, 45, 57, 139, 265
Readership, 23, 66, 80, 131, 212, 296
Reagan, Ronald, 160
Reed, John, 256
Religious press, 16
Reporting, 118, 140, 169, 206, 260, 270
Reporting (specimen), 11, 119, 120, 121, 128, 141, 191, 206, 230, 243
Research methods, 22, 98, 103, 273
Role behavior, 34, 201
Roycroft, 64
Satellite communication, 138, 262
Saudi Arabia, 48
Scholastic press, see High school media
Schenck v. United States, 5
Science news, 40, 104, 126, 268
Scripps, E.W., 157
Seattle, WA, 224
Self-perception, 248
Semiotics, 98
Sexism, 111
Sex roles, 100, 248. See also, Gender orientation
Sheldon, Charles M., 47
Shortwave broadcasting, 274
Smith, Red, 49
Social communication, 154, 224
Socialization, 23, 36, 149. See also, Uses and gratifications
Socialist press, see Alternative press
South Africa, 16
South Carolina Market Bulletin, 181
South Korea, 158, 190
Soviet Union, 69
Sports news, 3, 49, 60, 106, 222
The Stars and Stripes, 237
Stereotypes, 21, 68, 96, 100, 281
Style manuals, 259
Suburban newspapers, see Community journalism
Sunshine laws, see Access to information
Supreme Court, 124
Survey research, 74, 173, 273, 279, 286. See also, Audience research
Taiwan, 274
Tanzania, 63
Telecommunications regulation, 175, 187, 207
Teletext, 259
Televised events, 31, 216
Television advertising, 78, 108, 150, 218
Television audience, 78, 79, 82. See also, Audience research
Television commericials, see Television advertising
Television criticism, see Media criticism
Television industry, 27
Television industry (Israel), 185
Television industry (Nigeria), 94, 272
Television news, 32, 33, 79, 100, 105, 155, 198, 218
Television ratings, see Broadcast ratings
Television portrayals, 127. See also, Stereotypes
Television programming, 167
Television programs, 266
Texas Monthly, 247
Thirteen-thirty (13-30) Corporation, 90
Tobago, 103
Trinidad, 103
Typography, 57
United Press International, 258
Uses and gratifications, 9, 12, 28, 44, 51, 79, 80, 102, 126, 131, 134, 155, 174, 181, 204, 226. See also, Socialization
Verbal communication, 33
Video, 172, 209
Video production, 138
Video (specimen), 75, 194, 290
Videotex, 41, 299
Vietnamese conflict, 1961-1975, 32, 99, 117, 133, 282
Vietnam War, 1961-1975, see Vietnamese conflict
Violence, 261
Visual communication, 33, 53, 61, 75, 92, 98, 163, 291
Voice of America, 199
Waugh, Evelyn, 26

The numbers cited in the index are the abstract numbers.

War news, 99, 282
WCBH radio (Oxford, MS), 171
Weekly newspapers, see Community journalism
Women and media content, 68, 165, 201, 213, 221, 236. See also, Stereotypes
Women in media, 59, 64, 203, 236, 246
Woolf, Virginia, 208
Writing style, 88, 112, 145, 265
Yarmouk University (Jordan), 253

The numbers cited in the index are the abstract numbers.

Participating Institutions

University of Alabama
University of Arkansas
Arkansas State University
Ball State University
California State University, Fullerton
California State University, Northridge
Central Missouri State University
University of Colorado
Cornell University
East Texas State University
University of Florida
University of Georgia
University of Kansas
Kent State University
University of Illinois
Indiana University
University of Iowa
Iowa State University
University of Maryland
Michigan State University
University of Mississippi
University of Montana
University of Nebraska
University of North Carolina
Northern Illinois University
Ohio University
University of Oklahoma
Oklahoma State University
University of Oregon
University of Pennsylvania
Point Park College (PA.)
Purdue University
San Jose State University
University of South Carolina
South Dakota State University
University of South Florida
Southern Illinois University
Syracuse University
Temple University
University of Tennessee
University of Texas
University of Utah
University of Washington
West Virginia University
University of Wisconsin